

Kembara Pertamaku Friso Gold Touch 'N Go eWallet Redemption

TERMS & CONDITIONS (EN)

Eligibility Period

1. The Friso Gold Touch 'N Go eWallet Redemption will run from 6th March 2025 (12:00 a.m.) – 19th March 2025 (11:59 p.m.) for the participating outlets (“Redemption Period”). Dutch Lady Milk Industries Berhad (Registration No. 196301000165 (5063-V) (“Organiser”) reserves the right to shorten or extend the Redemption Period without prior notice. Participants agree to be bound to any such changes. All entries received outside the Redemption Period shall be automatically disqualified. The Organiser’s decision shall be final and binding, therefore no correspondence shall be entertained.

2. This Program is open to all Friso Gold customers aged 18 years and above (as at 6th March 2025), except the employees and immediate family members of the Organiser, including the employees and immediate family members of its affiliated and/or related companies, distributors, advertising and promotion agencies. The Organiser shall reserve the right to request for evidence of identification documents. By participating in this Program, you understand and agree without condition to comply with these Terms and Conditions. The Organiser shall not be liable for any loss, damage and/or expense arising from or in connection with your participation in this Program, howsoever arising including but not limited to indirect or consequential loss, as well as the redemption and/or utilisation of any Prize won.

Redemption Mechanic

3. How To Participate

- i) Buy any two (2) units of Friso Gold Step 3 or Step 4 (900g/1.2kg) in a single receipt from the participating stores within the Redemption Period and keep the aforesaid original receipt (“Proof of Purchase”) for verification purposes.
- ii) Scan QR code to submit the Proof of Purchase.

iii) A reply message will be sent for verification purpose.

iv) Approved submission will be processed for ten (10) working days.

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4. There is only one (1) type of redemption submission i.e. via WhatsApp, with one (1) unique receipt submission.

4.1 As described in paragraph 3 above, Participants can submit the Proof of Purchase via WhatsApp.

4.1.1 Each Participant is entitled/eligible to submit more than one [1] entry throughout the Redemption Period, but each entry must be accompanied by a unique receipt being the Proof of Purchase. Subsequent entries with duplicated receipts will be forfeited. Participants will be identified by their name, MyKad number, phone number and Proof of Purchase or receipt number shared via WhatsApp.

4.1.2 The Proof of Purchase required for each redemption is one [1] unique/original printed receipt with any two (2) units of Friso Gold Step 3 or Step 4 (900g/1.2kg) in a single receipt from the participating stores during the Redemption Period. Every unique receipt entitles for one [1] redemption. Receipts cannot be combined. Promotion redemption is applicable for both offline and online purchase. (only applicable to the participating outlet list)

4.1.3 Participants are required to safe keep the original receipt being the Proof of Purchase for verification and redemption purposes, failing which, the Organiser shall forfeit the Touch 'N Go eWallet redemption. Each Participant must have a valid Touch 'N Go eWallet account.

4.1.4 The Organiser shall be entitled to request the original identification documents (e.g. MyKad) or the originals of other supporting documents/materials from the Participants for verification purposes.

4.1.5 The Organiser reserves the right to disqualify any incomplete and late entries. The Organiser and the companies involved in this Program shall not be held liable in any way for delays, non-deliveries and/or interruptions of technical

malfunction of telecommunications network or lines, computer online systems, servers or providers and/or computer equipment. Any persons and/or Participants who violate any rule, gain unfair advantage in participating in this Program, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is strictly prohibited.

Prizes

Product	Redemption Amount
Friso Gold Step 3 or Step 4 (900g/1.2kg)	RM15 Touch 'N Go e-Wallet reload PIN, with minimum purchase of 2 units in a single receipt

Redemption of Prizes

5. The Organiser will give out the Prizes via:

5.1 Touch 'N Go eWallet reload PIN with redemption amount will be provided to the shortlisted Participant(s) within fourteen (14) working days from notification of the submission. The shortlisted Participant(s) shall claim their redemption amount by keying in the reload PIN into their personal Touch 'N Go eWallet account.

6. In the event that the Organiser finds the presented receipt or Proof of Purchase is not authentic or invalid then the Organiser shall be entitled to disqualify the shortlisted Participant(s) and forfeit the Prize(s) from the shortlisted Participant(s) without assigning any reasons whatsoever.

7. Participants shall assume full liability and responsibility in case of any accident, injury, damage and/or claim resulting from their participation in this Program and from redemption and usage of the Prizes.

8. The Organiser, its agents, sponsors and/or representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Redemption in any respect whatsoever.

9. Prizes shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prizes to the fullest extent permitted by law.

10. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.

11. The Organiser reserves the right to substitute any Prize with that of similar value at any time without prior notice.

12. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.

13. By participating in this Program, Participants consent to give their personal information and the Organiser and/or its affiliates reserves the right to publish, use the participants' and winners' names and/or photographs and videos plus their entries and interviews for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims, monetary or otherwise, for the use of their entries by the Organiser.

14. The Organiser collects personal identifiable information to provide services or to correspond with the Participant(s). This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil the Participant's request(s). By submitting their personal information, each Participant is deemed to have given permission to the Organiser and/or its authorized agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If a Participant informs the Organiser via Careline at 1-800-88-1191 or at dutchladycareline@frieslandcampina.com that the above information should not be used as a basis for further contact, the Organiser will respect such Participant's request. A Participant's information will not be provided or shared with other companies or partners for their independent use. For the Organiser's full Personal Data Protection Act Compliant Notice, please refer to the Organiser's website at www.frisogold.com.my.

15. By participating in this Program, Participants agree to be bound by these Terms and Conditions and decisions of the Organiser.

16. The Organiser reserves the right in its sole discretion, without any liability to any person, at any time to amend, delete or add to these Terms and Conditions including to change the Redemption Period, make Prize substitutions, cancel, terminate or suspend the Program in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Program will constitute their acceptance to such changes.

17. In the event of any inconsistency or conflict between the English version and the Bahasa Malaysia version of this Terms and Conditions, the English version shall prevail.

Participating Stores:

NO.	REGION	OUTLET NAME
1	CENTRAL	TF VALUE-MART SDN BHD (PD)
2	CENTRAL	TF VALUE MART SDN BHD-TMN CONNAUGHT
3	CENTRAL	TF VALUE-MART SDN BHD-USJ 19
4	CENTRAL	TF VALUE-MART SDN BHD-SG BESAR
5	CENTRAL	TF VALUE-MART SDN. BHD.
6	EAST COAST	TF VALUE-MART SDN BHD(482123-U) (TUNJONG)
7	EAST COAST	TF VALUE – MART SDN BHD (GUA MUSANG)
8	EAST COAST	TF VALUE - MART SDN BHD (BENTONG 2)
9	EAST COAST	TF VALUE - MART SDN BHD (RAUB)
10	EAST COAST	TF VALUE - MART SDN BHD (BENTONG 1)
11	EAST COAST	TF VALUE - MART SDN BHD (KUALA LIPIS)
12	EAST COAST	TF VALUE - MART SDN BHD (JERANTUT)
13	EAST COAST	TF VALUE - MART SDN BHD (MENTAKAB 2)
14	EAST COAST	TF VALUE - MART SDN BHD (TEMERLOH)
15	EAST COAST	TF VALUE - MART SDN BHD (BERA)
16	EAST COAST	TF VALUE - MART SDN BHD (MENTAKAB)
17	NORTH	TF VALUE-MART SDN. BHD.(KULIM)
18	NORTH	TF VALUE-MART SDN BHD (SUNGAI PETANI)
19	NORTH	TF VALUE-MART SDN BHD (BALIK PULAU)
20	NORTH	TF VALUE-MART SDN. BHD.(KULIM)
21	NORTH	TF VALUE MART SDN. BHD. (TAIPING)
22	NORTH	TF VALUE-MART SDN BHD (SPE)
23	NORTH	TF VALUE-MART SDN BHD (KKD)

24	NORTH	TF VALUE-MART SDN BHD (SUNGAI PETANI)
25	NORTH	TF VALUE-MART SDN BHD (ALOR SETAR)
26	NORTH	TF VALUE-MART SDN BHD (SUNGAI LALANG)
27	NORTH	TF VALUE-MART SDN BHD (SG. SIPUT)
28	NORTH	TF VALUE-MART SDN BHD (TG. MALIM)
29	NORTH	TF VALUE-MART SDN BHD (TELUK INTAN 1)
30	NORTH	TF VALUE-MART SDN BHD (BATU GAJAH)
31	NORTH	TF VALUE-MART SDN BHD (TAPAH)
32	NORTH	TF VALUE-MART SDN BHD (GERIK)
33	NORTH	TF VALUE-MART SDN BHD (TELUK INTAN 2)
34	NORTH	TF VALUE-MART SDN BHD (SRI MANJUNG 1)
35	NORTH	TF VALUE-MART SDN BHD (IPOH BOTANI)
36	NORTH	TF VALUE-MART SDN BHD (SRI MANJUNG 2)
37	NORTH	TF VALUE MART SDN BHD (TAMBUN)
38	NORTH	TF VALUE MART SDN BHD (KUALA KANGSAR)
39	NORTH	TF VALUE-MART SDN BHD (FALIM)
40	NORTH	TF VALUE-MART SDN. BHD. (PANTAI REMIS)
41	NORTH	TF VALUE MART SDN. BHD. (TAIPING)
42	NORTH	TF VALUE-MART SDN BHD (BDR)
43	SOUTH	TF VALUE-MART SDN BHD (GEMAS)
44	SOUTH	TF VALUE MART SDN BHD (LABIS)
45	SOUTH	TF VALUE-MART SDN BHD (SEGAMAT)
46	SOUTH	TF VALUE-MART SDN BHD (MUAR)
47	SOUTH	TF VALUE-MART SDN BHD (GEMAS)
48	SOUTH	TF VALUE MART SDN BHD (LABIS)
49	SOUTH	TF VALUE-MART SDN BHD (TANGKAK)
50	SOUTH	TF VALUE-MART SDN BHD (SEGAMAT)
51	SOUTH	TF VALUEMART SDN BHD (PULAI UTAMA)
52	SOUTH	TF VALUE MART SDN BHD (NUSA BESTARI)
53	SOUTH	TF VALUE-MART SDN BHD (PARAGON)